

Rediscover.



M'm! M'm! Good!

Delicious just got Healthier!

Look for the BLUE BAND!



*Canada's Food Guide encourages choosing foods lower in salt.

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Campbell's Soup at Hand
284 mL



2/3⁰⁰

Campbell's Broth
Beef, Chicken or Vegetable
900 mL



2/5⁰⁰

Campbell's Gardennay or V8 Soup
500 mL



2/5⁰⁰

Campbell's Soup
Tomato, Chicken Noodle, Vegetable or Cream of Mushroom
284 mL



99¢ each

Campbell's Healthy Request Bowl
398 mL Microwave



3/6⁹⁹

Campbell's Chunky To Go
420 mL Microwave



3/6⁹⁹

Campbell's Soup
Selected Varieties
284 mL



3/4⁹⁸

Pepperidge Farm Goldfish
168-200 g



2/5⁰⁰

Pepperidge Farm Goldfish
1.36 kg Crackers



9⁹⁹ each

Campbell's Light Soup
Vegetable, Tomato or Chicken Noodle
284 mL

NEW!



3/4⁹⁸

Campbell's V8 Vegetable Cocktail or V-Go
1.89 L



2/6⁹⁸

Campbell's V8 Vegetable Cocktail
6 x 156 mL Cans



2/5⁹⁸

PLUS DEPOSIT & ENVIRONMENTAL LEVIES WHERE APPLICABLE

PLUS DEPOSIT & ENVIRONMENTAL LEVIES WHERE APPLICABLE

Franco-American Gravy
284 mL



99¢ each

Pace Salsa
428 mL



2⁹⁹ each

We're BUILDING more than BICYCLES

One of 2009's recipients, Margaret rides over 60 km a week to get to and from school.

HELP US BUILD 5000 MORE BICYCLES IN 2010. ENTER CADBURY UPCs AT THEBICYCLEFACTORY.CA

THE BICYCLE FACTORY

NO PURCHASE NECESSARY. Offer valid from August 2, 2010 to October 31, 2010 or until maximum donation has been reached. For every 100 virtual bike parts generated through UPC entry, Cadbury will donate one (1) real bike for delivery to Africa up to a maximum of 5,000. For further details and to participate, visit www.thebicyclefactory.ca. Must be thirteen (13) years of age or older and a resident of Canada.

NO PURCHASE NECESSARY. Contest starts August 2, 2010 and ends October 31, 2010. For contest rules, details and to register/enter, visit www.thebicyclefactory.ca. Contest open to residents of Canada who have reached age of majority. One (1) Prize of a 10 day/9 night trip for two (2) to Ghana, Africa. Restrictions Apply. Approximate retail value is 29,700.00. Odds of winning depend on the number of eligible entries received. *S&B-testing question must be correctly answered to be declared a winner.

THE STRAIGHT AS FACTORY

*National on-line Consumer Contest

Participating Brands: Cadbury, Dantyne, Maynards, Sprite, HALLS, Trident

Cadbury MILK CHOCOLATE IS NOW Fair Trade Certified!

Fair Trade Certified products directly benefit farmers and their communities. For more information visit www.dairymilk.com

NEW!

DAIRY MILK
MILK CHOCOLATE
CHOCOLAT AU LAIT

FAIRTRADE

LOOK FOR THE LOGO!

Cadbury Chocolate Bars or Mini Eggs
100-115 g

2/4⁰⁰

Cadbury Chocolate Bars
Selected Varieties, 33-60 g
OR Maynards Candies
44-64 g

5/4⁰⁰

Cadbury Thins Chocolate Bars
18-19 g

5/3⁰⁰

Neilson Snacking Boxes
131 g

4/5⁰⁰

3⁴⁹ each

Cadbury Chocolate or Thins Bars
Multipack of 4-6

2/5⁹⁸

Cadbury Chocolate Snacks
Selected Varieties
188-200 g bag

2/5⁹⁸

Trademarks are the property of their respective owners.

HALLS Triple White Soursage
249 each

Dantyne or **Trident** Splash Gum
Selected Varieties
3 or 4 Pack
2/5⁹⁸

Stride Gum
Selected Varieties
OR Trident Gum
Slab, Layers or Extra Care, 3 Pack
349 each

Maynards Candies
100 g Theatre Box
5/5⁰⁰